



2019 LRR NEWSLETTER ADVERTISING CONTRACT - Display Ads

6201 Sandstone Way, Clifton, Virginia 20124

Advertising Contact: Lisa Pitarque

Email: communications@littlerockyrunhoa.org

Phone: 703-830-0411

BUSINESS NAME:	CONTACT NAME:	
EMAIL:	PHONE:	
ADDRESS:	CITY:	ZIP:

Please check if you are a LRR resident

IMPORTANT AD INFO

- Display ad, payment and contract are **due on the 5th** of the month prior to publication month
- Ads must be camera ready in either .jpg, .pdf or .tiff format with a minimum of 300 dpi
- Discount applied to prepaid ads for 3+ months only
- Please email your ad to communications@littlerockyrunhoa.org
- You may change your ad as much as you wish as long as it is received by the publication deadline
- Cover ads are limited to a 6-month run on a specific page with a 6-month wait between runs

Reserve your ad below by checking the appropriate boxes for the months you would like to advertise.

DISPLAY AD SIZE Rates are per issue <small>Ads are published in color if created in color</small>	Monthly Price	Monthly cost for prepaid contracts of 3+ months	J	F	M	A	M	J	J	A	S	O	N	D
			A	E	A	P	A	U	U	U	E	C	O	E
			N	B	R	R	Y	N	L	G	P	T	V	C

1/8 pg (3.25" W X 2.0" H)	\$74	\$70												
1/4 pg (3.25" W X 4.5" H)	\$142	\$135												
1/2 pg (7.0" W X 4.5" H)	\$288	\$274												
Full pg (7.25" W X 9.5" H)	\$479	\$455												

Color (inside front and back covers - no more than 6 months per run with 6 months in between runs)

1/2 pg (7.0" W X 4.5" H)	\$310	\$295												
Full pg (7.25" W X 9.5" H)	\$610	\$580												

TOTAL ADVERTISING CHARGES: Ad price\$ _____ x _____ #months = Total \$ _____

Check payment: Please make payable to LRR HOA and submit to the address shown at the top.

Credit card payment: Please pay in person or by telephone (703-830-0411)

LRR will attempt to send a reminder to all advertisers prior to the expiration of their contract, however ad renewal is the responsibility of the advertiser.

I agree to reserve the above indicated advertising space and to pay the contract amount. I understand that payment must be received by the publication deadline to be published and ads cannot be cancelled after the publication deadline.

Signature: _____ Date: _____

OFFICE USE: Payment date: <u> / /</u> —CHECK/ CC # _____ Total: _____
COMMENTS: _____ Start Month: _____ / _____ End Month: _____ / _____