



2018 NEWSLETTER ADVERTISING INSERTION DATE FORM – DISPLAY ADS

6201 Sandstone Way, Clifton, VA 20124

Advertising Contact: Lisa Pitarque
Phone: 703-830-0411

Email: communications@littlerockyrunhoa.org

BUSINESS NAME:	CONTACT NAME:	
EMAIL:	PHONE:	
ADDRESS:	CITY:	ZIP:

Please check if you are a LRR Resident

IMPORTANT INFORMATION FOR DISPLAY ADVERTISERS

Display ads, payment and Insertion Date Form are **DUE** by NOON on the 8th of the month prior to the month of publication to guarantee insertion. Ads will randomly be placed from month to month, at the discretion of the newsletter editor and no reserved placements will be accepted (except for the Cover ads).

Discounts apply to pre-paid purchases only. Full payment for the duration of the ad is due prior to ad run date

ADS MUST BE CAMERA READY in our required dimensions (.jpg, .pdf, or .tiff format, minimum 300dpi)
Please email ads to communications@littlerockyrunhoa.org. **No cancellations after the initial deadline are permitted.**

COVER ads can be reserved for a maximum of 6 months at a time with 6 months between runs.

Example: Inside cover run from January – June is not eligible to run any Cover ad again until the following January.

Please reserve your ad below by checking the appropriate boxes for the months you would like to advertise.

DISPLAY AD SIZE and LOCATION <i>Rates are per issue</i>	PRICE Monthly	PRICE 3+ months Discount <i>Prepaid</i>	J	F	M	A	M	J	J	A	S	O	N	D
			A	E	A	P	A	U	U	U	E	C	O	E
			N	B	R	R	Y	N	L	G	P	T	V	C

Color (other than cover) – All ads will be in color if provided in color

1/8 pg (3.25" W X 2.0" H)	\$74	\$70												
1/4 pg (3.25" W X 4.5" H)	\$142	\$135												
1/2 pg (7.0" W X 4.5" H)	\$288	\$274												
Full pg (7.25" W X 9.5" H)	\$479	\$455												

COLOR (INSIDE Front and Back COVERS) No more than 6 months per run with 6 months in between runs

1/2 pg (7.0" W X 4.5" H)	\$310	\$295												
Full pg (7.25" W X 9.5" H)	\$610	\$580												

TOTAL ADVERTISING CHARGES: Ad Price \$ _____ X _____ Months # = Total \$ _____

CHECK PAYMENTS: Please make payable to **LRR HOA** and submit to the address shown at the top.

CREDIT CARD PAYMENTS: Please pay in person or by telephone.

AD EXPIRATION: As a courtesy, LRR will attempt to send a reminder to all advertisers prior to the expiration of their ad, however renewal of an ad is ultimately the responsibility of the advertiser.

I have agreed to reserve the above advertising space in the News On The Run Newsletter and to pay the contract amount. I understand that in order to receive the discounted rate, advertising must be pre-paid and ads cannot be cancelled after the initial deadline:

Signature: _____ Date: _____

OFFICE USE ONLY: PAYMENT DATE: / / PMNT: CHECK / CC # _____ \$ _____ INVC: _____
COMMENTS: _____ Start Month: / / End Month: / /